

Your Challenges Today and Tomorrow

You already have the basic building blocks for controlling and growing your business. But pressing on every side are forces that can make your enterprise wobble—demanding customers, expanding competition, and ever increasing costs, to list a few. You know you must continue to improve productivity and trim costs to remain competitive and profitable, as well as agile for the future.

So, you have already made a considerable investment in computer hardware and software—convinced that business system automation is one of your best strategies for success. Although you and your team are using basic applications, you also suspect that you have not yet harnessed the full promise and potential of your computing resources.

Strategy for Success

To leverage your investment in computing resources, you need to be able to more fully tap their potential for addressing your company's major improvement opportunities. But what is a realistic strategy for you to do that?

Of course, you probably have some computer expertise in-house already. But:

- *Can you spare this resource for a dedicated business system development project?*
- *Does your company have the technical depth necessary to successfully research, design, develop, and implement new business systems?*
- *Can you afford the direct and hidden costs of partial or defective results?*

Since maintaining or adding the necessary technical expertise is usually too expensive and inflexible, the single best strategy for smaller companies is to access that expertise only when and where needed. Here is a strategy that offers all the advantages of in-house data processing staff, but without the overhead.

Access Your Solution Now

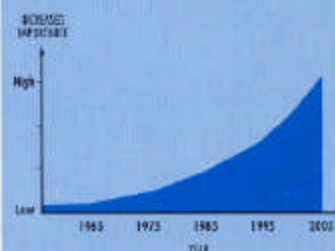
Engleman Associates, Inc. specializes in custom turn-key business solutions for companies like yours. The foundation of our comprehensive service is our extensive library of tested business modules and our broad programming expertise. Drawing on these resources, we know how to quickly build business systems that fit your goals for today and accommodate your growth for tomorrow.

With our track record of success, we can guarantee the on-time delivery of efficient, dependable, and affordable business solutions. Value plus quality—and we'll guarantee it!

Do you ask yourself . . .

- **Are there significant productivity gains that I have not yet identified?**
- **Do our off-the-shelf applications really match our unique needs?**
- **Can I simplify or consolidate key procedures for significant cost savings?**
- **Do my people have access to useful reports and information—or merely data?**

Business system automation is increasingly important for success.



At all levels, process improvement opportunities exist.

